



UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANTS: YANIV, ZVI ART UNIT: 2673  
APPL. NO.: 09/241,515 EXAMINER: PATEL, NITIN  
FILED: FEBRUARY 1, 1999 DOCKET NO.: 3250-627  
TITLE: METHOD AND APPARATUS FOR DYNAMICALLY PRESENTING A  
PICTORAL REPRESENTATION

October 3, 2003

AMENDMENT AND RESPONSE

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313

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OCT 17 2003

Technology Center 2600

Dear Sir:

This is in response to the Office Action mailed on April 10, 2003 and labeled paper number 13, the time for responding thereto having been extended by three months so that a response is due on or before October 10, 2003. The following amendments and remarks are submitted in connection with the above-identified patent application. Reconsideration of the application is respectfully requested at this time.

Kindly amend the subject patent application as follows:

IN THE CLAIMS

Kindly amend Claim 1 as follows:

1. (Amended) An apparatus for providing a pictorial representation, comprising at least one static presentation region for providing at least a first, unchanging rendering and at least one dynamic presentation region adjacent said at least one static presentation region, said dynamic presentation regions providing at least a first series of changing renderings; said static presentation region being cast in a first, ~~[non-electronic,]~~ medium and having a plurality of ~~[openings]~~ holes or vias formed ~~[therein]~~ therethrough, said ~~[openings]~~ holes or vias accommodating the dynamic presentation medium which is cast in a second medium, and positioned in said holes or vias.

Kindly amend Claim 19 as follows:

19. (Amended) A method for generating a pictorial representation, comprising the steps of: providing a first region having a static presentation, and providing at least one adjacent region displaying a dynamic presentation; said static presentation region being cast in a first, ~~[non-electronic,]~~ medium and having a plurality of ~~[openings]~~ holes or vias formed ~~[therein]~~ therethrough, said ~~[openings]~~ holes or vias accommodating the dynamic presentation medium which is cast in a second medium, and positioned in said holes or vias.

#15 Jamat  
C  
10/28/03  
K. Patel